

Healthy Community Alliance Blackford County Partner Meeting
6pm, September 27, 2016
Blackford County YMCA
AGENDA/NOTES

Welcome and introductions

Present:

Jessica Pierson, Blackford County Health Department

Julie Twibell, Blackford County Health Department

Dave Bustos, Blackford County YMCA

Dianne Bustos, Hartford City Chamber of Commerce

Gail Lewis, Hearts with Integrity

Steven West, IU Health Blackford Hospital

Kathy Bartlett, IU Health BMH Foundation Board

John Disher, IU Health East Central Region

Healthy Community Alliance overview- John Disher revisited the purpose, mission, and collective impact model of the Alliance.

Membership- John Reported 66 Alliance Partners to date in Delaware and Blackford Counties

Tobacco Kits- The Alliance Tobacco Workgroup, with input from Gail Lewis at Hearts with Integrity has designed a HCA Partner Toolkit to make it easy for a Partner organization to provide information about 1-800 Quit Now, a free cessation resource.

Survey Results- 29 HCA Partners have taken the survey so far; 29 partners have 6,849 employees;

29 partners have 150,000 clients/customers/audience members

Strategy for Blackford County

Partner Growth- group discussion: Diane offered to connect the HCA with chamber members, Mr. West and John discussed creating a letter to mail to potential partners, media partners needed- in HC would be the News Times based in Winchester.

Specific Partner Resources- discussion regarding need for directory of area programs/resources to inform partners, programs mentioned included Lake Placid, Y Corp. Challenge, Silver Sneakers, Open Community Swim, Y's 7th and 8th Grade initiative, martial arts programs, good seed initiatives.

General consensus was that immediate efforts should focus on additional partner recruitment in Blackford County.

John brought up the topic of separating workgroups by County. Most were in favor of blending the counties so that expertise is shared across a broad base.