



## July 26, 2017 Minutes

<b>Date:</b> July 26, 2017	<b>Chair:</b> Cheryl Mathews	
<b>Start Time:</b> 3:05pm / <b>End Time:</b> 4:05pm	<b>Note-Taker:</b> Cheryl Mathews	
<b>Place:</b> Open Door Health Services		
<b>Attendance:</b> Rhonda Wilson, John Disher, Molly Flodder, Anna Taylor, Leanna Cole, Liz Greer, Heather Gillock, Matt Cox, Dr. Ruby Cain, Dr. George Branham, Jacey Foley, Cheryl Mathews		
<b>1. Moment of Silence</b> <i>Honor those impacted by tobacco/Recommit to the cause/Prepare mind for successful meeting/outcomes</i>		
<b>2. Welcome &amp; Introductions</b> <i>(In the room/ Call in)</i>		
<b>3. Minutes Review Motion by: Sherry 2<sup>nd</sup>: Rhonda Approved as written.</b>		
AGENDA ITEM	DISCUSSION	ACTION STEPS
<b>ISDH/TPC Updates</b> Jacey	<ul style="list-style-type: none"> <li>-Brian Busching has taken another position at ISDH/TPC. A new Regional Director will be hired, but in the interim, Anita Gaillard will be taking that responsibility. She hopes to be able to call in at our next meeting.</li> <li>-The new grant year is underway. TPC has requested some revisions to the work plan having to do with multi-unit housing. Jacey is working on those.</li> <li>-Public Housing Update – MHA is slated for 1/1/18 to complete implementation of tobacco free campuses. Jacey and the Exec. Dir. met with Mayor Tyler to update him. He is supportive of the implementation plan. The coalition has purchased 5 billboards promoting the Quitline which are located near public housing locations. The first “Doc Day” was held in June. A partnership with YWCA with facilitator training from the Delaware County Coordinating Council will offer parenting classes at Earthstone Terrace and Southern Pines, public housing complexes with families. Additional efforts to embrace vulnerable populations will be made with this “wrap around” program as MHA moves forward in implementation. Jacey expressed her gratitude for Meridian’s financial support of \$1,500 for the training, which covered a small stipend for facilitators, snacks and the American Lung Association curriculum and cds.</li> <li>-Voice Update – Jacey announced that the Boys and Girls Club and the Buley Center are partnering to begin Voice activities in the community. The re-vamped Voice initiative can be accessed online and contains projects that groups can</li> </ul>	

	<p>choose from. B/G Club is in the process of hiring a teen director who will be helpful in this project.</p> <p>-Statewide Media Promotion – A portion of the coalition’s media dollars have been used for a state-wide media campaign involving radio and TV. Members who have heard the ads agree they are compelling. Sherry questioned whether any of these could translate to social media. Jacey explained that these particular ads are not on social media but that the coalition has strong Facebook and Twitter accounts. She encouraged all members to like and share the Facebook page.</p> <p>-Plans are in the works for the coalition’s recognition. We want to recognize the hard work of all members and celebrate each other. More info to come later in the month.</p> <p>Quitline – Jacey announced that last month, Delaware County was in the top 10 in the state for call volume on the Quitline.</p>	
<p><b>Healthy Community Alliance</b> John</p>	<p>-New Partners – There are currently 93 partners in HCA. New partners include churches and a physician office.</p> <p>-Tool Kits – John reviewed the updated tool kit which has a more polished look. He reminded members that the tool kits may be used by any member who wishes to offer them to employees, customers or patients who are interested in quitting tobacco. The kits are meant to steer users toward Quit Now services.</p> <p>Hospital Residency Training – There will be a new effort to increase resident referrals to the Quitline, including how to use the fax referral to increase the likelihood that a patient will participate. Eventually, the residents will be able to refer directly through the hospital’s EMR system.</p> <p>Health Fairs – The hospital is partnering with various community organizations and churches to encourage wellness efforts in the community including tobacco prevention/cessation, nutrition and physical activity.</p> <p>*Cardinal Zumba – BSU profession Dr. Shannon Powers; held at Harvest Church on Centennial (see flyer)</p> <p>*Health Fair at Wesleyan Chapel – Diabetes and tobacco information. Dr. Sara Sorrell spoke with participants. The church invited residents of Earthstone Terrace to participate.</p> <p>*Partnership between BMH Foundation and YMCA will promote nutrition, physical activity and tobacco prevention through Latchkey program.</p>	

	Molly commented that if nurses are needed for education or screening programs, there are nursing associations that need community service projects. She recommended calling Maggie Sims.	
<b>REACH Update</b> Jacey	-As part of the MHA tobacco-free campus implementation, trained Freedom From Smoking facilitators from the YOC are offering the program at Gillespie Towers. The first clinic, which is still underway has 15 registered participants. -Also as part of the implementation, the first “Doc Day” was held with Dr. Akira Barhams from Meridian MD presenting and speaking one on one with residents who had questions about health and wellness. Dr. Barhams is very committed to this effort and will encourage other physicians to participate. The next “Doc Day” is scheduled for August.	
<b>New Business</b> John	Lead Agency, Meridian Health Services, in order to maintain best practice, have requested the coalition adopt a Code of Ethics. Jacey, John and Cheryl over several meetings, researched and worded a document which was distributed. The recommendation is for it to be added to our current by-laws. Members present had the opportunity to read over the document. A motion was made to adopt the Code of Ethics as written and add it to the by-laws. The motion was seconded, voted upon and passed unanimously.	
<b>Team Reports</b>		
<b>Promotion</b> Matt	-We are due for another printed piece soon. We had a series of articles and LTEs in May. The last LTE was submitted in June but was not published. -Facebook – New postings include video messages for No Menthol Sunday in May. Likes are up, and the coalition was able to increase its reach to the community via social media. -Meridian Health’s magazine, “Current,” has an article on tobacco cessation by Jacey (pg. 43) and a QuitNow ad (pg. 47). Attendees were given hard copies of the magazine, but can be viewed on this link, <a href="http://www.meridianhs.org/Portals/0/PDFs/CURRENT-s17.pdf">http://www.meridianhs.org/Portals/0/PDFs/CURRENT-s17.pdf</a>	
<b>Recruitment</b> Cheryl	-New members to the coalition – Aaron Wood from the Fire Dept. and Katina Strauch from MHA and potential new member, Jodi Martin from	The team will work on

	<p>B/G Club.</p> <p>-Missing Sectors – we are doing better with representation from community sectors. Needed sectors are: faith, schools, businesses (restaurants), veterans, poverty...</p>	<p>content for the recruitment brochure and give feedback by August 2.</p>
<b>Advocacy</b>	No Report	
<b>Evaluation</b>	No report	
<b>Final Remarks</b>	<p>Dr. Branham affirmed that he is totally supportive of efforts toward prevention and cessation, and offered his assistance where ever it is needed. Jacey remarked that we still have much to do, as Delaware County’s smoking rate is still nearly 25%. Dr. Cain reported that IN Black Expo health fair collects data about tobacco use and can be sorted by zip code. This may help us know where to focus our efforts.</p> <p>The coalition expresses its deep sympathy to fellow member Sally Myers in the loss of her son.</p>	
<b>Meeting Schedule</b>	<p>Next meeting – Wednesday, August 23, 2017, 3:00 pm (new meeting schedules were distributed)</p> <p>Open Door Health Services Community Room</p>	

Other Notes: