Active Living Workshop City of Hartford City

June 21, 2017

Active Living Priorities and Discussion Notes

>> PURPOSE

The purpose of this discussion exercise was to help participants identify assets, challenges and realistic opportunities in the effort to support active living in Hartford City.

>> PROCESS

- 1. Participants divided into two focus groups:
 - a. Walking & Biking
 - b. Land Use & Public Places and Parks & Greenspace
- Following facilitated discussion (notes below), each focus group chose three "low-hanging fruit" priorities thought to be quickly and easily achievable to support active living in Hartford City, as well as three "most important overall" priorities thought to be critical to supporting active living regardless of the time or money required.
- 3. Participants then voted for their personal top six priorities across all focus groups.

>> RESULTS OF FINAL VOTE BY ALL PARTICIPANTS:

Top three "low-hanging fruit":

- 1. Create a county-wide pedestrian/bicycle advisory council (11 votes)
- 2. Promote parks with marketing, communications, and events (9 votes)
- 3. Promote existing sidewalk policy (6 votes)

Top three "most important overall":

- 1. Create a pedestrian and bicycle master plan (9 votes)
- 1. Create an enhanced financial policy to fix sidewalks (9 votes)
- 2. Create a parks plan (7 votes)

>> FOCUS GROUP PRIORITIES:

WALKING & BIKING

Low-hanging fruit:

- 1. Create a county-wide pedestrian/bicycle advisory council
- 2. Complete an audit of what pedestrian/bicycle infrastructure is currently in Hartford City
- 3. Promote existing sidewalk policy

Most important overall:

- 1. Create minute wayfinding signs to destinations
- 2. Create an enhanced financial policy to fix sidewalks
- 3. Create a pedestrian and bicycle master plan

LAND USE & PUBLIC PLACES and PARKS & GREENSPACE

Low-hanging fruit:

- 1. Promote parks with marketing, communications, and events
- 2. Continue community beautification
- 3. Conduct safety audits around parks

Most important overall:

- 1. Create a parks plan
- 2. Develop and adopt a Complete Streets policy
- 3. Update development policies to include sidewalks and bike racks

Focus Group Discussion Notes

1. What ideas and images caught your attention today?

WALKING & BIKING

- Need to get policymakers on board more buy-in
- Bumpouts
- Rain gardens
- New sidewalks
- Buffers for pedestrians
- Create strategically placed pathways
- Trees designated walk areas

LAND USE & PUBLIC PLACES and PARKS & GREENSPACE

- Sidewalk
- Pocket parks
- Pedestrian alley
- Car stop bar
- Signs/lights at crosswalks
- Signs glued on roads
- Bike lanes widen sidewalks
- INDOT public input
- Library has copies of city plans
- Walk to school plans

Community gardens/school gardens

2. What are Hartford City's assets in the effort to support active living?

WALKING & BIKING

- Greenway
- Edit funds
- Parks
- Less traffic
- Safety
- Youth soccer complex
- Public pool
- Wilderness Park

LAND USE & PUBLIC PLACES and PARKS & GREENSPACE

- Great parks
- Dog park/Wilderness
- Pool
- Playgrounds
- Library
- Healthy Community Alliance
- Farmers Market
- Soccer field
- Wilderness Trail (Greenway)
- High school track
- Joint use with pool at high school
- YMCA
- Silver Sneakers/Senior Center
- Pantry
- Arts Place

3. What are Hartford City's barriers to active living?

WALKING & BIKING

- No bike routes
- Bad sidewalks
- No real push or motivation
- Lack of organized groups
- Culture
- Money
- Lack of places to go

LAND USE & PUBLIC PLACES and PARKS & GREENSPACE

- Locked school playgrounds
- Transportation
- Safe walking/biking paths
- No bike shop

- Zig-zag streets/no direct streets
- Funding
- Lack of grants/community organization leadership/attitude
- Not celebrating successes
- Informing/publicizing of long-term vision communication is key

4. Additional desirable activities and goals identified by focus groups:

- Promote biking and walking to school/work
- Create a Bruin Pride safe route to school path
- Create events for biking/walking promotion
- Create a printable map
- Create historic signage around town for a "historic walk"
- Investigate existing and potential joint use agreements