



May 24, 2017 Minutes

Date: May 24, 2017	Chair: Cheryl Mathews	
Start Time: 3:10pm / End Time: 4:05	Note-Taker: Cheryl Mathews	
Place: Open Door Health Services		
Attendance: Anna Taylor, Leanna Cole, John Disher, Gail Lewis (on phone), Jacey Foley, Cheryl Mathews		
1. Moment of Silence <i>Honor those impacted by tobacco/Recommit to the cause/Prepare mind for successful meeting/outcomes</i>		
2. Welcome & Introductions <i>(In the room/ Call in)</i>		
3. Minutes Review Motion by: Anna 2nd: Cheryl Approved as written.		
AGENDA ITEM	DISCUSSION	ASSIGNED TO
ISDH/TPC Updates Jacey	<ul style="list-style-type: none"> -Grant Award – Level funding for 2017-2019 -Central Cluster meeting – shared positives and challenges in the work. -Coalition fiscal year end activities – spending down paid media, finishing out Reach grant -Update on HCA/TFC Awards – Thanks to all who attended. The program was taped and available on You Tube -Coalition Recognition – We have all worked hard this year, and plans are underway to celebrate each other. More info to come! Public Housing Update – documents produced and timeline ready for MHA policy implementation. As mentioned previously, the smoke free implementation will be presented as part of a holistic healthy lifestyle initiative. Offerings will include Freedom from Smoking, Dining with Diabetes, and Talk with a Doc. Jacey will be meeting with the Mayor – still has concerns that people will be evicted. The goal is not to evict, but to work with residents to comply. We will try to meet with local judges on this. Del. Cty. Housing Authority has a new director with a good grasp of what needs to happen. Jacey will begin working with her. 	
Healthy Community Alliance	<ul style="list-style-type: none"> -All Partner Meeting – success stories shared to encourage all partners. Currently 88 partners, with 3 new partners in May – Fair Board, Whitely 	

<p>John Disher</p>	<p>Neighborhood Assn., Coldwell Lunsford. -Partnership with BSU Nutrition and Exercise group to provide church based, research based program of Zumba, exercise, and tobacco education. -Hospital engaged in 2 wrap-around intervention projects with schools, business and church. Assessments: Arrowhead Plastics – 44% obese, 51% smoking rate. Grissom Elem. – 51% children are overweight or obese. There was a suggestion that schools could use a rewards program for students who eat the fruits/veggies on their tray. John will pass this along. Anna asked about the condition of Muncie parks. John reported that Tuhey and Westside parks are both getting improvements. It was remarked that Longfellow Elem. has a nice playground. Courtney from Purdue Extension is working on establishment of indoor parks.</p>	
<p>REACH Update Adrian is ill and Jacey gave report</p>	<p>No Menthol Sunday is 5/28. Local campaign is being featured nationally. 13 churches participating. Jacey did promotional video; can be viewed on coalition’s Facebook page.</p>	
<p>Team Reports Promotion Jacey reported in Matt’s absence</p>	<p>Next 3 months of media topics planned out, including: -Article on Chew tobacco -LTE for No Menthol Sunday by Pastor Scaife - Ad listing participating churches (No Menthol Sunday)</p>	
<p>Recruitment Cheryl</p>	<p>Missing sectors identified – youth-serving, those in poverty, faith, business. Team members have been reaching out to people/organizations in these sectors. It was suggested that the coalition Survey Monkey be modified and sent to potential partners. Jacey offered to contact Boys & Girls Club and Fire Dept. (Aaron Woods) John offered to work on representation from the schools.</p>	
<p>Advocacy</p>	<p>Tax increase did not pass. Chris, Jacey, Sherry and Ruby participated in taking 1000s of cards to Governor’s office.</p>	

Evaluation	Jacey states results of latest POS audits are not yet available. When they are, the Advocacy Team will look at how to use them for local public education.	
Announcements		
Meeting Schedule	Next meeting – Wednesday, June 28, 2017, 3:00 pm, Open Door Health Services Community Room	

Other Notes: