

Healthy Community Alliance Steering Committee
March 1, 2017, Noon to 1:15pm,
IU Health BMH 2nd Floor Conference Room
Agenda

Present: Nathan Taylor, Youth Opportunity Center; Molly Hunt, Purdue Extension; Nancy Norris, Delaware County Chamber of Commerce; Tami Whit, Delaware County Health Department; Jake Buttss, intern, Del. Co. Health Dept.; Kayla Stanton, YMCA of Muncie; Bev Purtlebaugh, Paws, Inc.; Marta Moody, Delaware County Planning Commission; Toni Estep; Stephan Anderson; John Disher, IUH BMH Foundation.

Facilitator/Recorder: John Disher

Updates

-Partner recruitment and speaking engagements

John reported that he had spoken to the Business Networking International Group on 2-1-17 and the East Central Indiana Human Resources Association on 2-8-17 regarding the HCA; and was following up on possible Partnership agreements with several contacts. John thanked Steve Anderson for his help in arranging for a presentation to First Merchants Bank on 2-24-17 and Old National Bank on 3-1-17. Both organizations have become Alliance Partners. John also noted that he had made a presentation to Exercise Science students at Taylor University and then held a discussion with professors Jeff Marsee and Bob Aronson about linking Taylor students with Alliance Partners in Blackford County.

-Tobacco Workgroup

Jacey Foley was ill, so John read a few notes about activities that the Tobacco Free Coalition of Delaware County has been engaged in:

Sherry Riggin, Christopher Spurgeon, and Dr. Ruby Cain, members of the Tobacco Free Delaware County Coalition participated in the first Raise it For Health advocacy day in Indianapolis on February 2nd and were able to meet with Representatives Sue Errington and Melanie Wright regarding the importance of raising the tobacco tax by \$1.50.

On 2-27-17 the House passed HB1001 68-29. This bill includes raising the cigarette tax by a \$1 and increasing TPC funding to \$7.5 million. This is less than what was asked for, so advocates will continue to work with legislators to raise the cigarette tax by \$1.50 per pack and to restore funding for tobacco prevention and cessation programs to at least \$35 million per year.

Coalition members will be conducting point of sale audits at convenience stores and other locations where tobacco products are sold. The majority of the audits will be performed by Ball State University students under the direction of Profession JoAnn Kleinfelder. A few audits will be performed by other coalition volunteers.

Tobacco Free Toolkits- Sets have been ordered by 5 HCA Partner Organizations.

-DC Wellness Professionals

Nathan Taylor reported on results of surveying DC Wellness Pros about “Big Ideas” and found that mentorship around wellness with increased efforts to get more workplaces onboard with AchieveWell status was desired.

Nancy Norris reported on the effort to bring Peter Kageyama for a program at Cornerstone Center for the Arts on March 15th called Love Where You Live: An Evening with Peter Kageyama

Peter Kageyama is an internationally sought-after community development consultant and author of Love Where You Live: Creating Emotionally Engaging Places. He speaks all over the world about bottom-up community development and the amazing people who are making change happen.

-Purdue Extension

Molly noted that Purdue Extension’s community wellness coordinators Kortney Zimmerman and Chelsie Jaramillo have completed the change tool process as well as worked with the Community Action Team to develop potential initiative ideas around physical activity and nutrition. Kortney will focus on physical activity projects and Chelsie will focus on nutrition projects.

John noted that the work of the Purdue Extension Community Wellness Coordinators will be featured in the HCA’s March Partner Focus on the HCA website.

Presentation: Carrie Bale, BY5

Carrie Bale, Executive Director of BY5, provided an overview of the organization’s mission and activities:

- positive effects of Kindergarten Readiness
 - How children develop early in life matters later for them and for all of us- educational achievement, economic productivity, responsible citizenship, lifelong health
 - The talent development pipeline- by 2018 almost 2/3rds of jobs will require some post-secondary education
 - Number of adults holding an associates degree or higher in Delaware County- 31% (ed. note- bachelors or higher is 23% in Delaware County, 10.5% in Blackford County)
- Heckman return on investment shows highest rates of return in human capital come from programs targeted towards the earliest years.
- Up to 90% of brain development occurs before age 5.
 - BY5 is promoting early learning opportunities, including an increase in high quality daycare slots
 - Stage family focused event at Tuhey Pool in August 2016- 540 people
 - BY5 serves as the hub for ECI All IN 5 PreK campaign efforts
 - Supported expansion of Kickoff to Kindergarten school sites
 - Promoting health of children through nature based play opportunities, Nurse Family partnership, Screening needs, welcome home baby kits.
 - Hosted first Nature Play Days in Del. Co.
 - By5 offers support to families- literacy activities, Family Navigators network
 - Ready set read has been expanded

-BY5 is working to train 250 individuals to be Family Navigators in areas of Health Care, Employment Services, Housing Authority.

-Mobilizing community support through Little Free Libraries, Little People passports, etc.

-Kindergarten Essential Skills Assessment data from MCS shows improvement trends 2013-2016

"The Social, Moral and Economic Imperative of our Generation....Giving every child a fair opportunity to develop his or her God-given abilities. Indiana's and our Nation's future depends on it." -Mr. John Pepper, former CEO Proctor & Gamble

Announcements

Upcoming Workgroup Meetings in 2017

(Partners will receive an email meeting reminder about each workgroup signed up for)

Nutrition Workgroup

Location: IU Health Ball Memorial Hospital Bariatric & Medical Weight Loss Center, 2901 W. Jackson Street Muncie, IN 47304

Time: Noon to 1:15pm (please bring your lunch if desired)

Meets every other month on the 2nd Tuesday of each month

April 11, June 13, Aug. 8, Oct. 10, Dec. 12

Physical Activity Workgroup

Location: Ball State University Alumni Center, Meeting Room 2, 2800 W Bethel Ave, Muncie, IN 47304

Time: Noon to 1:15pm (please bring your lunch if desired)

Meets every other month on the 3rd Friday of each month

March 17, May 19, July 21, Sept. 15 and Nov. 17

Tobacco Workgroup

(Tobacco Free Delaware County Coalition)

Time: 3pm to 4pm

Meets every month on the 4th Wednesday except in December

Location: Open Door Health Services, Community Room, 333 S. Madison Street, Muncie

Measurement and Communication Workgroup

Currently meeting on an as-needed basis, future meetings tbd