

Healthy Community Alliance Nutrition Workgroup Meeting
January 18, 2019
NOTES

In attendance:

Adrienne Knight, WIC at Open Door Health Services
Olivia Applegate, Intern with WIC
Alisa Wells, Ivy Tech
Jordan Moss, Tobacco Free Delaware County Coalition
Chelsie Jaramillo, Purdue Extension
Jacquie Hanoman, Ross Community Center
Dawn Marie Oberly, Holy Trinity Lutheran Church
Linda Hamilton, Holy Trinity Lutheran Church
John Disher, IU Health

HCA Collective Impact and Workgroup Purpose- John acknowledged and thanked the first time attendees, and briefly reviewed the HCA's intent to engage Partners in influencing their audiences to make healthy choices around physical activity, nutrition and tobacco cessation. Purpose of our workgroup is to make connections, form partnerships, share best practices, and develop resources and materials to help Partners engage audiences.

Discussion-format for 2019

<u>Connections/sharing/publishing</u>- group agreed that this has been valuable, and that many connections have resulted to benefit Partners and ability to influence audiences, and should continue.

<u>Developing resources for HCA Partners (in conjunction with Physical Activity Workgroup) such as</u>
<u>Healthy Weight and Active Lifestyle toolkit</u>-

Children focus? School focus?

Nicole Koontz has applied to Muncie Endurathon (an HCA Partner) and received a grant to purchase a large quantity of Henry Gets Moving - a bilingual children's book that promotes healthy lifestyle habits for children, including healthy eating. Books will be given to 1st graders in Muncie Community Schools- and BSU students will come to classes to lead exercises, lesson plans will be developed and homework will involve parents.

Carol at Purdue Extension will also be working with Nicole. This started a conversation regarding additional ways to leverage Nicole's efforts- connection with Ross Community Center, Pediatrics at Open Door, Churches with peds audiences.



Also brought up was the idea of 'story trails' – parts of a book, laminated, and posted at stops along a trail- parents can walk, stop and read each part until completing the book. Nutrition could be a potential book topic.

More conversation around potential places for a story trail- Red Tail's trail on Kilgore for example. Also, what about raspberry bushes etc. planted along trails for people to pick?

Examples-https://greenelibrary.info/story-trails/
www.jeffersoncitymo.gov/programs and activities/storybook trails.php
http://www.believeinbooks.org/storybook-trail.html
https://youtu.be/bTBVZBXr Q

From Molly Hunt-some ideas for Youth Focus Publications

https://www.choosemyplate.gov/kids-parents-educators

https://www.choosemyplate.gov/ten-tips

Also from Molly Hunt-the idea of HCA targeting a publication to older adults- Seniors & adults with special needs are vulnerable to malnutrition, dehydration, chronic nutrition-related diseases, and experience weakened immune systems putting these individuals' overall health and well-being at risk.

The population of Americans age 65 or older is projected to double (98 million individuals) by the year 2060. 0% of this vastly growing adult population is known to be managing two or more chronic conditions such as heart disease, cancer, stroke, diabetes, bronchitis/emphysema, dementia. Caregivers are not only caring for the individual's daily needs, they are helping to manage the individual's chronic conditions as well. There is an emerging field of research that suggests the powerful impact nutrition has on the overall health and well-being of individuals managing these chronic conditions.

Group discussed how Lifestream (an HCA Partner) would be good to bring into this conversation. Dana Pierce would be a good contact.

Jacquie Hanoman provide a brief overview of the 8twelve coalition and its work. http://www.muncieneighborhoods.org/2016/06/24/8twelve-coalition/

Church or sub specialty focus?

Discussion regarding forming an affinity group for churches- Holy Trinity is willing to host meetings.

Speakers bureau?

Group discussed developing a list of topics and experts from among our HCA partners



who are willing to speak to other groups about engaging audiences around physical activity, nutrition and tobacco.

Conversations around Partners and grants

Group discussed ways to educate Partners regarding grants and grantwriting as a means of developing Partner projects and collaborations. Combination of showing where to find grant opportunities locally, regionally and nationally, and providing education about how to apply. A local grant source is Thrivent Financial (Holy Trinity funds their food giveaway from this source). Also Purdue extension offers an education program:

Beginner's Guide to Grant Writing

Participants of the Beginner's Guide to Grant Writing program learn how to write effective grant proposals and navigate the grant process. Both beginners and experienced grant writers learn to develop ideas into winning proposals, identify potential funders and understand the full proposal development, submission and review process.

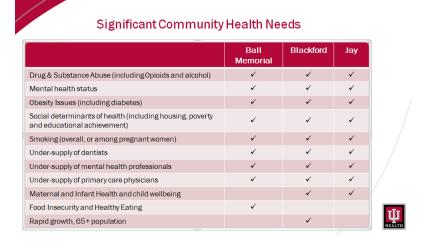
This workshop is geared toward novice grant writers with an idea or a program in mind that will help their community. Past participants have included staff and volunteers from local governments, nonprofits and educational organizations as well as members of community groups, clubs and concerned citizens who see a need in their communities that they want to help address. (If you think HCA partners would be interesting in attending a workshop like this, please let me know and I can bring the resources to us!)

More information here: https://www.cdext.purdue.edu/signature-
programs/community-organizational-planning/beginners-guide-to-grant-writing/

<u>Writing a Successful Grant Proposal</u> – this thorough, 12 page publication details the process; written by Drs. Maria Marshall, Aaron Johnson and Joan Fulton, published by Purdue Extension.



IU Health CHNA Strategy Development process- John noted that IU Health will be developing strategies to address the needs identified in the 2018 CHNA process (The Healthy Community Alliance was formed to address needs found in the 2015 CHNA) an welcomes input about any existing initiatives or opportunities that the hospital could consider aligning with its resource set.



Discussion ensued regarding under-supply of dentists- viusal evidence would contradict this finding, so theory of dental access for those un and underinsured was advanced.

Adjourn- 1:03pm