

Healthy Community Alliance of Delaware and Blackford Counties  
Steering Committee Meeting  
February 1, 2017  
AGENDA/NOTES

In attendance: Betty Williams (via telephone), Phyllis Beatty, Amelia Clark, Nathan Taylor, Mary Ann Pope, Kathy Bartlett, Dr. Jennifer Bunch, Bev Purtlebaugh, John Disher.

Welcome and Introductions

Communications update- John

- Meeting Schedule for 2017
- (Partners will receive an email meeting reminder for the workgroup(s) they are participating in)
  - Nutrition Workgroup**  
Location: IU Health Ball Memorial Hospital Bariatric & Medical Weight Loss Center, 2901 W. Jackson Street, Muncie, IN  
Time: Noon to 1:15pm (please bring your lunch if desired)  
Meets every other month on the 2nd Tuesday of each month  
Feb. 14, April 11, June 13, Aug. 8, Oct. 10, Dec. 12
  - Physical Activity Workgroup**  
Location: Ball State University Alumni Center, Meeting Room 2, 2800 W Bethel Ave, Muncie, IN  
Time: Noon to 1:15pm (please bring your lunch if desired)  
Meets every other month on the 3rd Friday of each month  
March 17, May 19, July 21, Sept. 15 and Nov. 17
  - Tobacco Workgroup**  
(Tobacco Free Delaware County Coalition)  
Time: 3pm to 4pm  
Meets every month on the 4th Wednesday except in December  
Location: Open Door Health Services, Community Room, 333 S. Madison Street, Muncie
  - Measurement and Communication Workgroup**  
Currently meeting on an as-needed basis, future meetings tbd
  - Spring All-Partner Meeting**  
May 11, Noon-1:30pm  
Cornerstone Center for the Arts
- Newsletter and mailings moved to Mailchimp, gives us the ability to see who opens, and who clicks on links. [Click for Newsletter Archive](#)
- Website updates- Partner Spotlight. John will try to update the website and newsletter each month with a Partner Spotlight article that features Partners putting some sort of healthy lifestyle practice into action within their organization. John will use the newsletter to solicit examples of changes in culture at Partner organizations, pictures too.

- Partner Logo is available for Partners wishing to use on websites and publications.



- Partner Stickers are currently being distributed. Contact John to order.



- Tobacco Toolkits- promoted in Newsletter, 4 orders from Partners so far.
- Brochure update- statistics updated.
- Strategy for additional Partner contacts- John will communicate via newsletter to encourage existing Partner contacts to share the newsletter with others in their organization. Either by passing along emails to John or by sending the sign-up link to those individuals.
- Health Messaging Project
  - Jan. 11- Denise Seabert, faculty from BSU College of Health; Casey Mers, Emily Watercutter students enrolled in practicum study to perform project.
  - Planned March rollout
  - Woofboom, WMDH, TSP are committed. Still need to contact BSU media

Recruitment news- **January new Partners**

- 75 Partners- Partner List attached at end of this document.
- Helping Hands – Montpelier, Shawna Hamilton RN
- Vectren Energy - Emily Baxter Parker, Customer Outreach Rep, motivated for BL connections

- Holy Trinity Lutheran Church, Muncie - Jeff Bird, MD, Dawn Oberly
- Edible Muncie of Delaware County, Inc. - Karen Howells

#### Presentations

- Funders Forum- January 12, 2017- John joined Donna Browne from MAP, Traci Lutton from Vision 2021 for community needs discussion, providing funders with ideas for health and wellness related funding focus.
- Indiana Healthy Communities Recognition program Jan. 25 –Nathan noted that the DC Wellness Group hosted a celebration with 75+ in attendance to recognize 15 local companies that have reached 3,4,or 5 star Achieve Well Status. The [Wellness Council of Indiana](#) developed AchieveWELL to assist employers in creating a corporate culture that encourages and supports employee health through worksite wellness programs. 2<sup>nd</sup> part of the meeting was a brainstorming session related to Delaware County’s recognition as an Indiana Healthy Community, a program also administered by the Wellness Council of Indiana. That designation comes with a checklist and requires some next steps, like brainstorming what makes a great place to live, a look a leading indicators, and what’s in place and not in place. Building conversation and building engagement.

#### Purdue Extension Action Team Updates

- Action Team Meeting 1-30-17, several HCA Steering Committee members in attendance. Kortney Zimmerman and Chelsie Jaromillo unveiled the results of their change tool survey.
- Results of Change Tool Survey- John distributed several handouts provided by Chelsie and Kortney. Responses for strengths and areas of improvement for policy and environment around physical activity, nutrition, chronic disease and leadership. John will checke with Chelsie to see if the full set of documents can be placed in our website archives.

#### Discussion

- Format of Nutrition and Phys Activity Workgroup meetings- Group discussed format for Nutrition and Physical Activity Workgroups, with concensus on inclusion of these elements
  - Goal Areas
  - Understanding of Alliance and spheres of influence. Keep a brief snippet of this at all meetings.
  - Review of influence around Policy, Environment and Programming
  - Review of Partner Survey, Purdue Change Tool Survey

- How DC Wellness, Purdue Extension and HCA are working together
- Small groups- idea sharing exercise, connect Partners to create new initiatives and generate ideas specific to each organization.
- Provide opportunities for Partners to stay engaged outside of the meetings- facilitate connections.
- Format for May 11 all-Partner meeting
  - Include Tobacco advocacy awards
  - Consider guest presenter from Partners to talk about success story (IUH Healthy Results? BMI, HC costs)
  - Consider featuring information about additional Partner success stories, Helping Hands?
  - Rolling slide show of Partner logos
  - Consider 2<sup>nd</sup> site meeting for BL for a recruitment meeting.

#### IUHBMH Pilot Projects

- IUHBMH / BSU/Other Partners- Physical Activity and Nutrition community program, research. Zumba class plus nutrition component. Measure BMI, Blood Pressure
  - Shannon Powers, Molly Hunt, John D.
- IUHBMH FMR /BSU/ODHS screening and assessment, programming and research. Screening for diabetes, cholesterol, etc. using IUHFMR physicians and ODHS at 3 East Southside Muncie locations Grissom, Arrowhead Plastic, and Wesleyan Chapel followed by programming related to screening results.
  - Lenny Kaminski, Jeff Bird, Dr. Sara Sorrell, John D.



# HEALTHY COMMUNITY ALLIANCE

*of Delaware & Blackford Counties*

## PARTNER LIST Feb. 1, 2017

104.1 WLBC/Woof Boom Radio Group  
America Multi-Sport, Inc.  
Ardagh Group  
Arrowhead Plastic Engineering, Inc.  
Ball Brothers Foundation  
Ball State University  
Blackford Community Foundation  
Blackford Community Schools  
Blackford County Community Corrections  
Blackford County Health Department  
Blackford County Sheriff's Department  
Blackford County YMCA  
Boys and Girls Club of Muncie  
Cancer Services of ECI - Little Red Door  
Cardinal Greenways  
City of Hartford City  
City of Montpelier  
City of Muncie  
Clear Choice Chiropractic Clinic  
Community and Family Services, Inc.  
Cornerstone Center for the Arts  
Crossfit White River  
CVS Pharmacy- Tillotson  
Delaware County  
Delaware County Health Department  
Delaware County Wellness Professionals  
Edible Muncie of Delaware County  
Glad Tidings Church  
Hartford City Chamber of Commerce  
Hartford City Kiwanis Club  
Hearts with Integrity  
Helping Hands Pregnancy Resource Center  
Hillcroft Services  
Holy Trinity Lutheran Church  
Horizon Convention Center  
Indiana Trust  
IU Health Ball Memorial Hospital

IU Health Blackford Hospital  
IUPUI-Fairbanks School of Public Health  
Lifestream Services, Inc.  
Lynd Place  
Meridian Health Services  
Meridian-Tobacco Free Delaware Co.  
Metabolic Research Center  
Minnetrista  
The Minority Health Coalition of Delaware County  
Morrison Woods Health Campus  
Muncie Action Plan  
Muncie Electrology Clinic  
Muncie Community Schools  
Muncie Delaware County Chamber of Commerce  
Muncie Downtown Development  
Muncie Power Products  
Muncie Sports Commission  
Muncie Visitors Bureau  
NASH-FM 102.5  
Northeast Indiana Area Health Education Center  
Open Door Health Services  
PAWS, Inc.  
Purdue Extension-Delaware County  
Red Tail Land Conservancy  
Restyle Your Life with Essential Oils  
Ross Community Center  
Second Harvest Food Bank  
Steve Perry Enterprises  
Teamwork for Quality Living  
The Community Foundation of Muncie  
and Delaware County, Inc.  
The Star Press  
Transition Resource Corporation (TRC Head Start)  
United Way of Delaware County  
Vectren  
Westminster Village  
Youth Opportunity Center  
YMCA of Muncie  
YWCA of Muncie