

Healthy Community Alliance Steering Committee Meeting

December 5, 2018

Noon

NOTES

Attending: Heather Williams, Building Better Neighborhoods; George Branam, MD, IUH BMH Foundation Board; Chelsie Jaramillo, Purdue Extension (Delaware/Blackford), Molly Hunt, Purdue Extension (Delaware); Kortney Zimmerman, Purdue Extension (Delaware); Cheri Brown Purdue Extension (Jay/Blackford); Jordan Moss, Tobacco Free Delaware County Coalition; Nathan Taylor, Youth Opportunity Center and Del. Co. Wellness Pros; Bev Purtlebaugh, PAWS and IUH BMH Foundation Board; John Disher, IUH BMH Foundation.

During introductions Cheri Brown noted she was part of Purdue Extension's [Health and Human Services](#) division, providing programming to change lives and livelihoods. She serves Jay and Blackford Counties. She invited committee members to participate in a webinar being hosted by Purdue Extension this Friday featuring Sam Quinones, author of "Dreamland".

HCA Updates: John Disher

Jay County Partner communication- John noted that Vicki Delzeith has communicated to the 15 Jay County Alliance for Health Partners regarding joining with the Healthy Community Alliance of East Central Indiana. Jay County Partners have been added to our E-newsletter list as well.

New Partner- Blackford County Senior Citizens Center- John offered thanks to Chelsie Jaramillo for brokering a discussion with the new Director of the Senior Center Debbie Cole and outgoing Director Diane Ring. The Center will be utilizing HCA Toolkits and looks forward to other opportunities to engage with other Alliance Partners.

Logo and materials update- John has been working to update our logo to reflect "East Central Indiana" to replace "Delaware and Blackford Counties". Materials will be updated with the new logo as well.



HEALTHY COMMUNITY ALLIANCE

of East Central Indiana

John described the goal of completing HCA Partner Consultations-and presented a template he uses to guide and inform the typical 1-hour discussions with Partners. (see below). He also has gathered a significant amount of information, and a highlights version of that document will be released to this committee following the conclusion of consultations in 2018.

As of December 3, 102 Partner consultations have been conducted since starting in April, 4 additional are currently scheduled.

Consultations have resulted in 13 Partners moving from having no obesity/tobacco initiatives to having at least one type of initiative.

Consultations have resulted in 48 additional Partners utilizing HCA-provided resources, in addition to the 10 already using the tobacco toolkits at the beginning of the year.

John noted that many Partners who are not counted as utilizing HCA resources may simply not

have a mechanism to distribute, and also that many Partners now have samples in hand and are evaluating if they would be a good fit or how best to utilize them, so that “48” number could easily rise higher. John also cited examples of Partners moving from “No” to “Yes” as the White Spot Laundry, which is highly effective at utilizing the 1-800 Quit Now toolkit, and the Delaware County Fairgrounds which recently erected signage to promote walking on the fairground property.

Tobacco Free Delaware County Coalition presentation: Jordan Moss provided a presentation highlighting the impact of tobacco on Delaware County, and highlighted the rapid growth in use of e-cigarettes such as the [JUUL](#) product. Please [click here](#) to see Jordan’s PowerPoint presentation. A large amount of discussion occurred during and after the presentation.

Blackford County HCA Workgroup and Change Tool process: Chelsie Jaramillo described the Change Tool process in Blackford County, and how she and John have assembled a multi-purpose group there that serves as an HCA Workgroup, a food council, and a community action team for the Change Tool. Chelsie passed out materials detailing the results of conversations held with community organizations around environment and policy related to nutrition, physical activity and tobacco use. Results from this process will be utilized to determine where resources should be placed moving forward and will be a part of the strategy development process for IU Health’s CHNA work.

Overall Policy

Low: 0-20%, Needs Improvement: 20-40%, Room for Improvement: 41-60%, Lots of strength: 61-80%, High: 81-100%


Sector	Module	LOW		MED		HIGH
		0-20%	21-40%	41-60%	61-80%	81-100%
Community at Large (CAL)	Physical Activity			CAL1	CAL2, CAL3	
	Nutrition			CAL2	CAL1, CAL3	
	Tobacco				CAL1, CAL2, CAL3	
	Chronic Disease Mgt.		CAL1		CAL2, CAL3	
	Leadership			CAL1	CAL2, CAL3	
Community Institution/ Organization (CIO)	Physical Activity		CIO7, CIO10, CIO11	CIO12	CIO1, CIO2, CIO3, CIO6, CIO8, CIO9	CIO4, CIO5
	Nutrition	CIO3		CIO2, CIO12	CIO1, CIO4, CIO5, CIO9, CIO11	CIO6, CIO7, CIO8, CIO10
	Tobacco			CIO3, CIO12	CIO4, CIO6, CIO8, CIO10, CIO11	CIO1, CIO2, CIO5, CIO7, CIO9
	Chronic Disease Mgt.	CIO3, CIO12	CIO8, CIO9, CIO10	CIO2, CIO4, CIO6, CIO7, CIO11		CIO1, CIO5,
	Leadership		CIO2, CIO3, CIO4, CIO5, CIO8, CIO12	CIO6, CIO7, CIO9, CIO10	CIO1, CIO11	
School (S)	District					S1, S3
	Physical Activity				S1, S3, S4	S2
	Nutrition				S3	S1, S2, S4
	Tobacco			S2	S1, S3, S4	
	Chronic Disease Mgt.				S2, S3	S1, S4
	Leadership			S2, S3	S1	S4
Work Site (W)	After School		S3	S2	S4	
	Physical Activity		W6	W3, W4, W7	W1, W2, W5	
	Nutrition				W1, W2, W3, W5, W7	W4, W6
	Tobacco				W2	W1, W3,

Please contact Chelsie Jaramillo for more information: cjarami@purdue.edu

IU Health Community Health Needs Assessment 2018: Running short on time, John promised to bring more information next month regarding the IU Health Community Health Needs Assessment (CHNA) process, but pointed out some of the most significant needs identified, including the new category of “Social Determinants of Health”.

Significant Community Health Needs

	Ball Memorial	Blackford	Jay
Drug & Substance Abuse (including Opioids and alcohol)	✓	✓	✓
Mental health status	✓	✓	✓
Obesity Issues (including diabetes)	✓	✓	✓
Social determinants of health (including housing, poverty and educational achievement)	✓	✓	✓
Smoking (overall, or among pregnant women)	✓	✓	✓
Under-supply of dentists	✓	✓	✓
Under-supply of mental health professionals	✓	✓	✓
Under-supply of primary care physicians	✓	✓	✓
Maternal and Infant Health and child wellbeing		✓	✓
Food Insecurity and Healthy Eating	✓		
Rapid growth, 65+ population		✓	



Other discussion and announcements: Group- Next meeting January 2nd, 2019. John will send out Outlook invites for 2019.

Adjourn 1:15pm

PARTNER CONSULTATION TEMPLATE



HEALTHY COMMUNITY ALLIANCE

of Delaware & Blackford Counties

Our Goal: Influence audiences to make healthy lifestyle choices!

Physical Activity – Nutrition – Tobacco Cessation

Each Partner is unique – and each Partner has influence!

Who are your key audiences? What is the size of each group?

Do you have initiatives in place to influence healthy behaviors among your audiences, such as an employee wellness program?

Do you sponsor community events? Is there a particular focus for these investments?

HCA Resources for Partner influence:

-Tobacco Toolkit

-Healthy Weight and Active Lifestyle Toolkit

-Media Messaging tools- break room fliers, newsletter graphics, newsletter verbiage

HCA Partner Resources

Purdue Extension- free education programs such as Dining with Diabetes, Heart Smart, Farmers Market List, Mobile Market Connections, Urban Garden Coalition

Cardinal Greenway- Free bike loan program, Walk Indiana, CG Bikefest

YMCA- Corporate Wellness Program, Pre Diabetes Program

Ball State- Healthy Lifestyle Center, BSU Physical Fitness Program

Ball State University Cardinal Zumba

Muncie Sanitary District- Community education- trips to Prairie Creek, stormwater, composting.

Delaware County Wellness Professionals- employee wellness ideas; Achieve Well-The Wellness Council of Indiana developed AchieveWELL to assist employers in creating a corporate culture that encourages and supports employee health through worksite wellness programs. AchieveWELL is divided into three levels: Three Star, Four Star and Five Star. Each level requires a set of standards to be achieved before a worksite can qualify. The standards are progressive from the Three Star Award through the Five Star Award. Local 1 and 2 star designations are available through the Del. Co. Wellness Professionals

IU Health- Free nutrition counseling (with Dr. Referral), Financial Assistance, health topic speakers

Policy, Systems and Environment- HCA Partners have a wealth of experience they are willing to share, whether its healthy snacks, walking initiatives or smoke free campus policies.