



HEALTHY COMMUNITY ALLIANCE

of East Central Indiana

Steering Committee

December 4, 2019

NOTES

Attending: Molly Hunt, Tricia Stanley, Lindsey Cox, Mary Anne Pope, Jordan Moss; and via phone Megan O'Connor, Heather Williams, Vicki Delzeith.

IU Health statewide video project:

John described a special project by IU Health designed to highlight community outreach efforts across the state. Filmed in November, the video features HCA partners White Spot, The Jar Community Church and highlights the HCA tobacco toolkits and the laundry coupon program supported by IU Health Ball Hospital. John will share when available.

\$1M community health grant from IU Health:

John and Tricia noted that over three years, \$1 million will be given for revitalization in the Thomas Park-Avondale and South Central neighborhoods in southeast Muncie. The area has struggled with food insecurity, poverty, substance use disorders, vacant/unsafe housing, lack of healthcare access and low educational levels. IU Health Ball Memorial Hospital and the 8twelve Coalition will use the funding to bring new trails, bike lanes and an expanded sports center, along with greater food accessibility and more attractive housing options.

Tobacco Coalition updates:

Jordan noted that November was a busy month with activities including promoting the Great American Smokeout (GASO), education efforts at Magna, Muncie Central, Daleville and was involved with the "Don't Jule" 5K walk run created by DECA students at Yorktown High School. He hopes to announce the new hire for the Blackford and Delaware County coordinator position very soon. Spring intern has been hired, events coming up include the STARS point of sale survey, Kick Butts Day and development of a summer community forum about tobacco and vaping. Jordan noted the recent findings regarding EVALI. https://www.cdc.gov/tobacco/basic_information/e-cigarettes/severe-lung-disease.html

Recap of Food Summit Nov. 6, 2019:

John, Molly, Lindsey and Heather recounted their experiences as planners, speakers and attendees at this event. John held a break-out session to discuss ways to regionalize the Delaware County Food Council (an off-shoot of the HCA Nutrition Workgroup). Discussion about models of engagement ensued.

StoryWalk Project at Minnetrista:

Members of the HCA Physical Activity Workgroup have met with staff at Minnetrista to pitch the idea of a StoryWalk trail. Minnetrista enthusiastically supports the idea and will work to find location and will support the materials needed for the sign inserts. Group will approach funding sources to purchase the signs and will actually install them as an activity.

CHANGE Tool update- Delaware and Jay Counties

Lindsey is currently leading a second round CHANGE Tool initiative for a small section of Muncie (roughly the 8-12 neighborhood area) rather than the entire county as was done 3 years ago. Currently in the



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interview phase. John and Vicki are preparing to initiate the CHANGE Tool interview phase in Jay County after the first of the year. The Jay HCA Workgroup will serve as the Action Team for the process.

IU Health HCA Strategy Goals 2019

- White Paper, Webinar 10-29-19; 14 participants from around the system
- Grow Jay County partner base by 5, 7 actual

John has been invited by IUH VP for Community Health to attend a Strategic Doing Workshop December 16-18 led by Purdue Faculty and authors of book "Strategic Doing." Learn more:

https://www.amazon.com/dp/1119578663/ref=cm_sw_em_r_mt_dp_U_oza8DbBMX89VJ

IU Health Fitness Center initiative

Employee memberships to the Ball Fitness Center will be free to all employees starting Jan. 1 2020. Participation will be tracked to see effect on usage.

Purdue Extension Update

Purdue Extension has received the RWJF has received a Well Community Grant to create a youth leadership program.

DC Wellness Pros Update

John announced next meeting December 11.

Other news/sharing

Suggestion for new Steering Committee Member – Lynn Witty. John will contact her.

Meeting schedule 2020

No meeting in January. Starting in February, 1st Wednesday of each month at noon.



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New fund to drive positive change beyond the walls of IU Health

Nov. 19, 2019

Our values—purpose, excellence, compassion and team—lead us not only to provide exceptional care to our patients and each other, but also they compel us to look beyond the walls of IU Health to see where we can extend our impact. On Tuesday, Nov. 19, IU Health demonstrated its commitment to improving the health of Indiana by establishing a \$100 million fund to help address critical health issues affecting Hoosiers over the long term.

Administered by the IU Health Foundation, the IU Health Community Impact Investment Fund will award yearly grants to address social issues affecting health outcomes across the state. Income from the fund will be used to pay the grants. The first four grant awards are aimed at improving critical health issues affecting Hoosiers, including reducing infant mortality, addressing the opioid crisis, reducing social isolation and revitalizing two Muncie neighborhoods.

While some may criticize the hospital industry for not doing enough for communities they serve, IU Health continues to pursue its 100-year old mission to provide the best care for patients and create positive change for all Hoosiers. This includes community benefit activities, volunteering and, now, a significant investment intended to have a long-term impact on social and environmental causes of poor health. By providing the best care possible and investing in community health initiatives, we can have a greater impact on the overall health of Indiana and help lower healthcare expenses for individuals and families.

The fund is part of a new One Measure campaign directed at community leaders, citizens and partners. One Measure establishes IU Health as an organization that is led by its values to help, and describes the organization's activities and contributions for improving the health of Indiana outside the walls of our care facilities.

Additional details on the initial four grants awarded by the fund are available below:

Reduce infant mortality—IU Health is committing **\$1 million** over three years to help reduce infant and maternal mortality rates in Indiana. Efforts will focus on healthy family education and providing access to providers and contraception at no/low cost to under-served women. The program will be piloted in under-served clinics in Marion County, expanding to rural clinics throughout the state. The projects hopes to serve more than 200 women a month in its first year with education on planning healthy families.

Opioid crisis diversion center development—IU Health and the IU Health Foundation are investing a combined total of **\$1,050,000** over three years to support the efforts of Stride (The Monroe County Substance Use Disorder Coalition), a cross-section of community stakeholders



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including government, corporate and non-profit institutions. Stride is launching a 24-hour crisis center in Monroe County, operated by Centerstone, for those facing a substance use-related crisis. Instead of transporting individuals to jail or a hospital emergency room for acute mental illness or substance use, the program will divert them to a therapeutic alternative better able to help. Local partners who are matching the IU Health Community Impact Investment Fund grant include Cook Group, Bloomington Health Foundation, Community Foundation of Bloomington and Monroe County, Monroe County Council and Commissioners, Family and Social Services Administration, and the City of Bloomington.

Reduce social isolation through spiritual care—IU Health is investing **\$1.37 million** over three years to help faith congregations work with hospitals to care for those who are socially isolated and suffer health issues complicated by depression, anxiety or loss. Partners from faith communities throughout Marion County and other select communities will care for those most in need of community and health services, with a goal of improving health habits and reducing emergency room misuse and hospital readmissions.

Muncie neighborhood impact project—Over three years, **\$1 million** will be given for revitalization in the Thomas Park-Avondale and South Central neighborhoods in southeast Muncie. The area has struggled with food insecurity, poverty, substance use disorders, vacant/unsafe housing, lack of healthcare access and low educational levels. IU Health Ball Memorial Hospital and the 8twelve Coalition will use the funding to bring new trails, bike lanes and an expanded sports center, along with greater food accessibility and more attractive housing options.